



American Red Cross
Southwest Mississippi

Brookhaven Office
121 W. Cherokee Street
Brookhaven, MS 39601
(601) 833-2771

Flowood Office
9 River Bend Place
Flowood, MS 39232
(601) 353-5442

Natchez Office
211 N. Union Street
Natchez, MS 39120
(601) 442-3656

Vicksburg Office
916 Belmont Street
Suite 3
Vicksburg, MS 39180

redcross.org/mississippi

October 24, 2016

Madison County Board of Supervisors
PO Box 608
Canton, MS 39046

Dear Members of the Board:

When disaster strikes, the American Red Cross is there. From a home fire that leaves one family in need of shelter to a hurricane that devastates an entire region, the Red Cross is a constant presence after a disaster – large or small – helping those affected to rebuild their lives. As Southwest Mississippi's premier emergency-response organization, the Red Cross provides shelter, food, emotional support, health services, relief supplies and other forms of support to thousands of people impacted by disasters each year.

The work of the Red Cross doesn't end at disaster response; we also work with individuals, families, businesses and communities to provide recovery assistance in the weeks and months following a disaster. Additionally, we work to increase our capacity to provide effective and efficient service delivery at a moment's notice.

The American Red Cross of Southwest Mississippi depends on donors like **Madison County Board of Supervisors** to be able to provide such services to our neighbors when they need help the most. Please find outlined below the services we provided in **Madison County** as **June 30, 2016** to deliver vital Red Cross services throughout the community:

Disaster Incidents (single & multi-family fires): **55**
Number of individuals assisted: **201**
TOTAL SUPPORT: **\$34,026.15**

Your financial support of **\$5,000** will help supply the following to individuals in your community:

- The American Red Cross of Southwest Mississippi provides immediate financial assistance to individuals and families affected by disaster in the form of a VISA debit card. Each card is loaded with funds to purchase items such as clothing, food, shoes, baby formula, seasonal garments and other incidental items. American Red Cross fire assistance is provided at an average of \$600 per family.
- The American Red Cross of Southwest Mississippi provides multiple comfort kits and a blanket to each individual in a family affected by a home fire. Kits, stored and ready for distribution, contain the basic personal supplies someone would need in the aftermath of a disaster. The kit contains deodorant, toothbrush, toothpaste, facial tissues, wash cloth, shampoo, liquid soap, lotion, comb, razor and shaving cream.

- The American Red Cross, in addition to financial assistance, provides up to three (3) nights lodging for individuals and families affected by a home fire. Lodging provides the family a safe, dry and warm place to stay while they work to get back into their home or seek a permanent housing solution.

By supporting the American Red Cross of Southwest Mississippi with a budget request of **\$5,000** you help ensure those in your community receive immediate assistance after a fire or other disaster.

The Red Cross is there every day to provide help and hope to families and individuals affected by disaster in their greatest hour of need. Thank you for the opportunity to provide this proposal so you can continue to be part of the great work of the Red Cross, too. If I may answer any additional questions, please do not hesitate to contact me.

Respectfully,



Tosha Taylor
Major Gift Officer
American Red Cross of Southwest Mississippi
Tosha.taylor@redcross.org
601-353-5442 (office)
601-353-5466 (fax)

Cc: Shelton Vance



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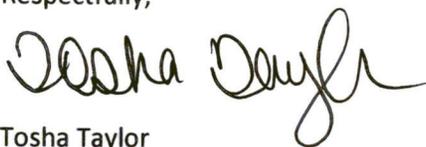
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Respectfully,

A handwritten signature in black ink that reads "Tosha Taylor". The signature is written in a cursive, flowing style.

Tosha Taylor
Major Gift Officer
American Red Cross of Southwest Mississippi
Tosha.taylor@redcross.org
601-353-5442 (office)
601-353-5466 (fax)

Cc: Shelton Vance